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Electronic Information Disclosure Statement

Grouping of Advertisements on an Advertising Channel in a Targeted Advertisement System

Application:

Confirmation:

8189

Applicant(s):

Charles Eldering

Docket Number:

T721-22

Group Art Unit:

2611

Examiner:

Unknown

search string:

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■ That each item of information contained in the information disclosure statement was cited in any communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of the information disclosure statement.

US Patent Documents

Note: Applicant is not required to submit a paper copy of cited US Patent Documents

lliniti	Citation No.	Patent Number	Date	Bar Code	Patentee	Class	Subclass
F	P02	5621728	1997-04-15		Lightfoot et al.	370	60.1
X	P03	5650994	1997-07-22		Daley	370	259
<u>E</u>	PO4	6002394	1999-12-14		Schein et al.	345	327

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ე ⊂ P06	6263501	2001-07-17	Schein et al.	725	39



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Signature

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ELECTRONIC INFORMATION DISCLOSURE STATEMENT

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> Title of Invention

Grouping of Advertisements on an Advertising Channel in a **Targeted Advertisement System**

Application Number:

09/824434

Confirmation Number:

8189

First Named Applicant:

Charles Eldering

Christopher Grant

Attorney Docket Number: T721-22

Art Unit: Examiner: 2611

Search string:

(4602279 or 5099319 or 5231494 or 5446919

or 5534911 or 5559549 or 5585858 or 5724091 or 5752160 or 5761601 or 5966120 or 5990927

or 6009410 or 6029045 or 6088722 or 6418122 or 6425131 or 6434747 or 6446082 or 6459427 or 6463585 or 6487721 or 6516002 or 6615039 or 6631523 or 6675385 or 6718551 or 6724974 or 6738978 or 20020026645 or 20020038455 or

20020104083 or 20020129374 or

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Note: Applicant is not required to submit a paper copy of cited US Patent Documents

init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass
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N.	2	5099319	1992-03-01	ESCH		·	
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US Published Applications

Note: Applicant is not required to submit a paper copy of cited US Published Applications

init	Cite.No.	Pub. No.	Date	Applicant	Kind	Class	Subclass
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	2	20020038455	2002-03-01	SRINIVASAN	Ī	•	
	3	20020104083	2002-08-01	HENDRICKS]		
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	5	20030200128	2003-10-01	DOHERTY]		

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Examiner Name	Date
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PTO/SB/08A (08-03)

Approved for use through 07/31/2006. OMB 0651-0031

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INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Use as many sheets as necessary)

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Complete if Known							
Application Number	09/824,434						
Filing Date	02 APR 2001						
First Named Inventor	ELDERING						
Art Unit	2611						
Examiner Name	GRANT, CHRISTOPHER						
Attornov Docket Number	T721_22						

			U. S. PATENT D	OCUMENTS		
Examiner Initials*	Cite No. ¹	Document Number Number-Kind Code ^{2 (# known)}	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	
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		FORE	IGN PATENT DOCL	MENTS		
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K	ВВ	WO9712486	04-03-1997	SLEZAK		
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Examiner Signature	10	mis	or)	$\overline{\mathcal{I}}$	1	Date Considered	11-1-04

*EXAMINER. Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered, include copy of this form with next communication to applicant. 'Applicant's unique citation designation number (optional). 'See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. 'Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). 'For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. 'Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. 'Applicant is to place a check mark here if English language Translation is attached.

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